



Window Design Contest Subcommittee Meeting

April 18, 1995, 10:30 a.m.-2:30 p.m.

National Safety Council Headquarters

1121 Spring Lake Drive

Itasca, IL 60143

Date of Log Entry: April 20, 1995

Source of Log Entry: Susan Kyle, Ph.D., Management and Program Analyst
Office of Hazard Identification and Reduction
CPSC

Other Attendees: See attached list

Log of Meeting:

The meeting was chaired by Jane Roemer, National Safety Council, who opened the meeting with a brief review of the history of the subcommittee to date. The main purpose of the meeting was to decide whether a window design contest should be held and, if so, to determine contest content and funding.

Mr. Lanny Gist addressed the meeting on a window guard his company has developed to prevent children from falling out of windows. Marketing of this product is beginning this month in the northeastern United States and the product will be available nationwide in approximately 3 months. He has available both retrofit window guards and designs that could be incorporated into new windows.

This presentation served as an introduction to a general discussion of contest content and the likelihood of success of such a contest. Concerns voiced included

people would be unwilling to submit their ideas since they would lose design ownership
types of submission would likely not be helpful (too general, not technical enough)
window design contest will not address the existing 1.2 billion residential windows
no immediate results from window design contest

too much time and money needed to bring design idea into production

lack of awareness of hazard is much greater problem

there is no market for a safe window because the public is unaware of the hazard

educating the public will build demand for safer product

multi-faceted approach is required

technology seems to be ahead of public awareness.

A vote was taken on whether to proceed with a contest. Only two votes (Marvin Cantor and Sue Kyle) were cast in favor of proceeding, so the idea of a design contest was set aside.

The subcommittee requested that the National Safety Council prepare a general outline of a public awareness campaign on the hazard of window falls. Members could then approach their respective organizations with a specific plan for which to request funding. The National Safety Council representatives agreed to provide such a plan to the subcommittee. A future meeting date will be set after a draft plan has been prepared.

CPSA 6 (b)(1) Cleared

✓ No Mis/Prohibits or
Products Identified 4-26-95
Excepted by
Approved by
Comments/Action

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