



**United States of America**

# **Poison Prevention Campaign**



**Celebrating**

# **50 Years**

## **1960s**

1962 - First National Poison Prevention Week is observed. More than 400 children under age 5 died from poison-related incidents.

Aspirin is the leading cause of poisoning deaths to young children.

## **1970s**

1972 - Poison Prevention Packaging Act (PPPA) regulated child-resistant packaging for aspirin - first product required to have child-resistant packaging.

1973 - CPSC received poison prevention packaging jurisdiction.

1974 - Comic Dennis the Menace "Takes a Poke at Poisons."

1974 - CPSC deputizes 400 consumers to investigate retailer compliance with the PPPA.

1977 - CPSC bans asbestos in certain consumer products.

1978 - Federal government bans dangerous lead-based paint from housing.

## **1980s**

1981 - 72% decline in aspirin-related deaths to young children since packaging requirement.

1986 - 88% decline in child poisoning-related deaths since packaging requirement.

1988 - CPSC funds grant to research senior-friendly, child-resistant packaging.

## **1990s**

1992 - New standard for carbon monoxide (CO) detectors - alarms to notify residents of high-levels of CO in the home.

1993 - CPSC launches "Carbon Monoxide Awareness Week" with President Clinton.

1993 - CPSC requires child-resistant packaging for mouthwash with ethanol.

1994 - Child-resistant packaging is estimated to have saved the lives of 700 children.

## **2000s**

2002 - CPSC requires child-resistant packaging for products with hydrocarbons (baby oil, fingernail polish remover).

2002 - Poison Help hotline introduced. More than 40,000 calls in one month.

2004 - Poison Help hotline receives more than one million poison-related calls in a year.

2006 - CPSC approves new danger label for portable gas generators to prevent CO poisoning.

2008 - Government announces 91% decline in elevated blood lead levels in children younger than 5.

2011 - CPSC issues warnings about button batteries.

2012 - Child fatalities have declined substantially since the PPPA became law.

Poison centers nationwide have received more than 35 million poison-related calls.

Child-resistant packaging is now required for about 30 categories of medicines and hazardous household products.

# **92%**

## **Decline in child poisoning-related deaths**



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